

TweeTime:

A Minimally Supervised Method for Recognizing and Normalizing Time Expressions in Twitter

Jeniya Tabassum

Alan Ritter

Wei Xu





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THE OHIO STATE UNIVERSITY

Time Resolution from Tweets

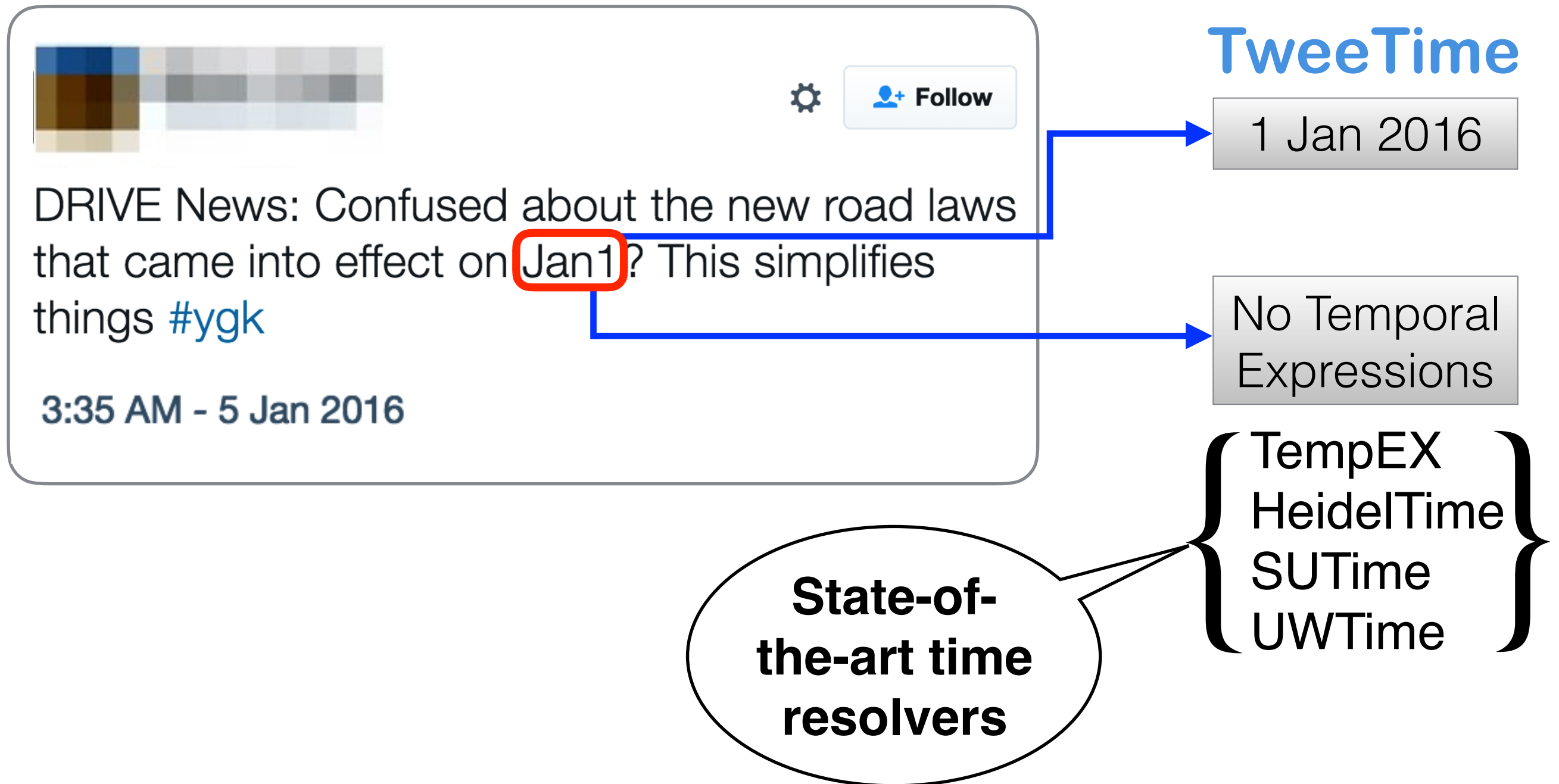


Follow

DRIVE News: Confused about the new road laws that came into effect on Jan1? This simplifies things #ygk

3:35 AM - 5 Jan 2016

Time Resolution from Tweets



Challenge: Diversity

Tomorrow

2m 2ma 2mar 2mara 2maro
2marrow 2mor 2mora 2moro
2morow 2morr 2morro 2morrow
2moz 2mr 2mro 2mrrw 2mrw 2mw
tmmrw tmo tmoro tmorrow tmoz tmr
tmro tmrow tmrrow tmrrw tmrw
tmrww tmw tomaro tomarow
tomarro tomarrow tomm tommarow
tommarrow tommoro tommorow
tomorrow tommorw tommrow
tomo tomolo tomoro tomorrow
tomorro tomorrw tomoz tomrw tomz

Rule-Based { HeidelTime [Strötgen & Gertz, 2013]
SUTime [Chang & Manning, 2012]
TempEX [Mani & Wilson, 2000]

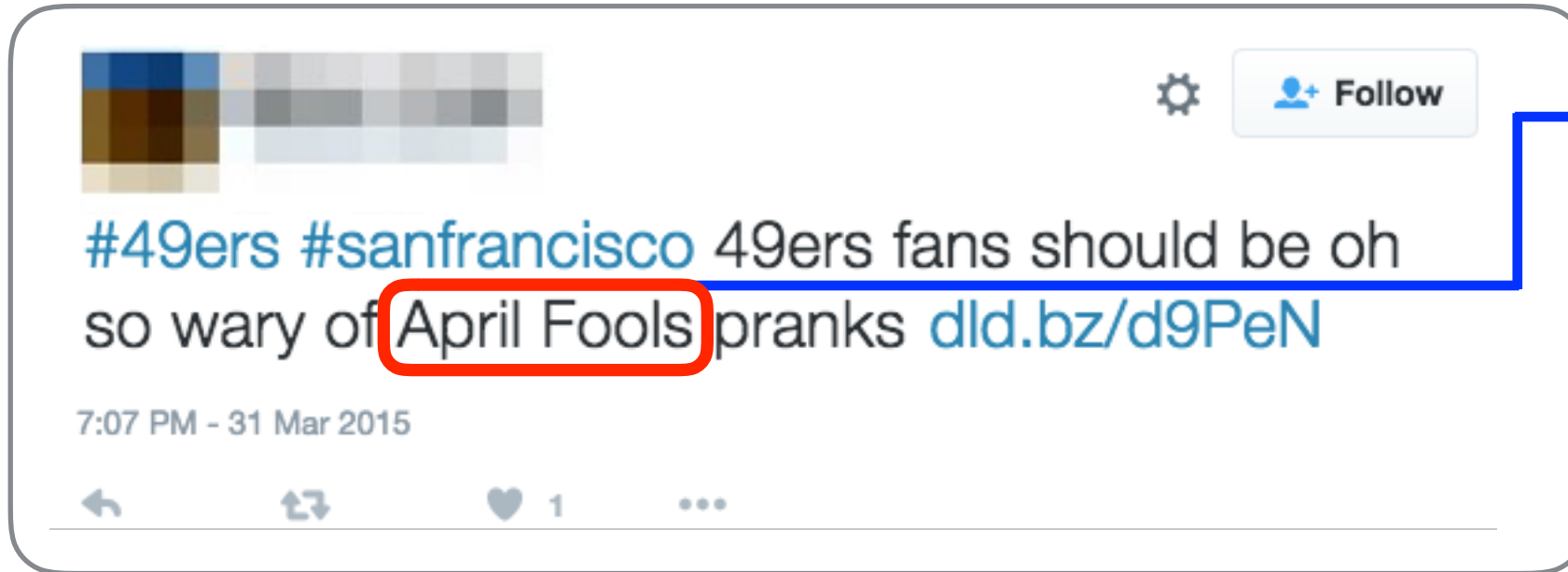
**Previous rule based systems do not
handle noisy text.**

Previous **supervised systems** perform poorly due to domain mismatch.

Supervised — UWTime [Lee et al., 2014]

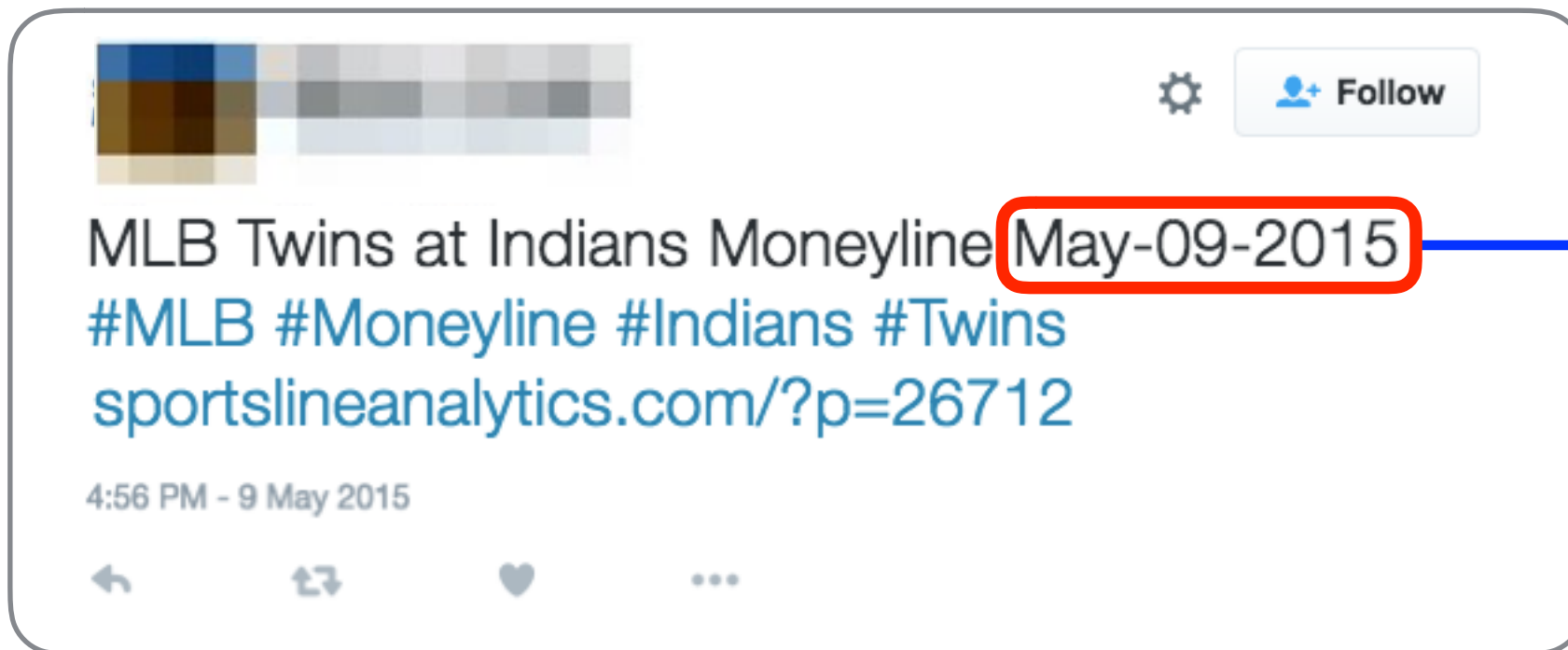
Requires
Human Labels — ParsingTime [Angeli et al., 2012/2013]

Social Media is Hard



No Temporal Expressions

Missing Rule



No Temporal Expressions

Tokenization

Social Media is Hard



No Temporal Expressions

Hashtag



No Temporal Expressions

Spelling Variation

Date Resolution in Social Media

Event Extraction

Disease Outbreaks



[Kanhabua et al., 2012]

Cyber Security

Victim	Date
spamhaus	2013/03/18
soca	2011/06/20
etrade	2012/01/05
interpol	2012/02/29
ustream	2012/05/09

[Ritter et al., 2015]

[Chang et al., 2016]

Date Resolution in Social Media

Event Extraction

Disease Outbreaks



[Kanhabua et al., 2012]

Cyber Security

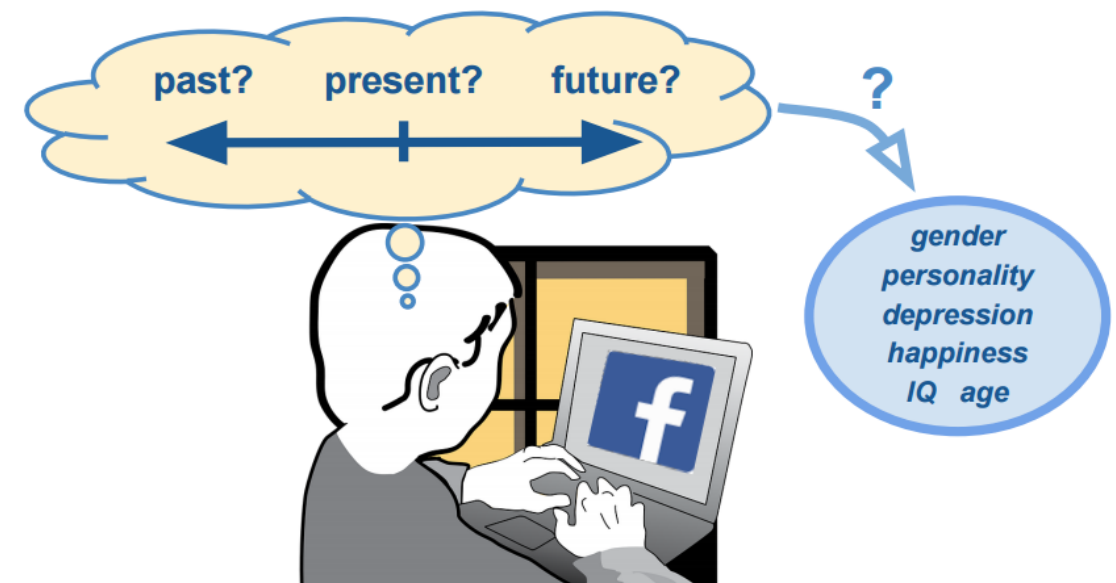
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[Ritter et al., 2015]

[Chang et al., 2016]

Social Science

Temporal Orientation



[Schwartz et al., 2015]

**No existing temporal
resolver for social media**

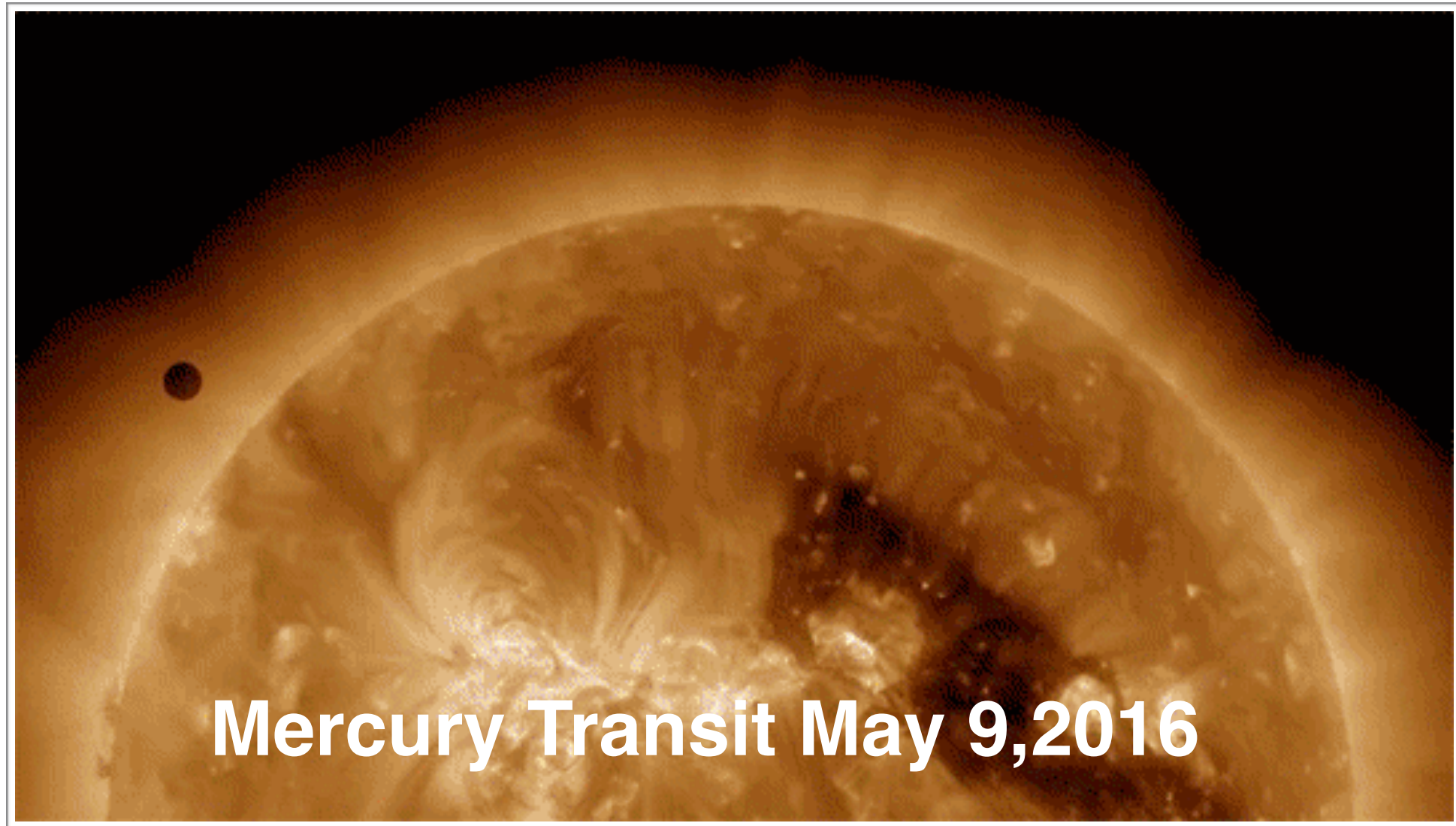
TweeTime

can handle noisy Twitter Text

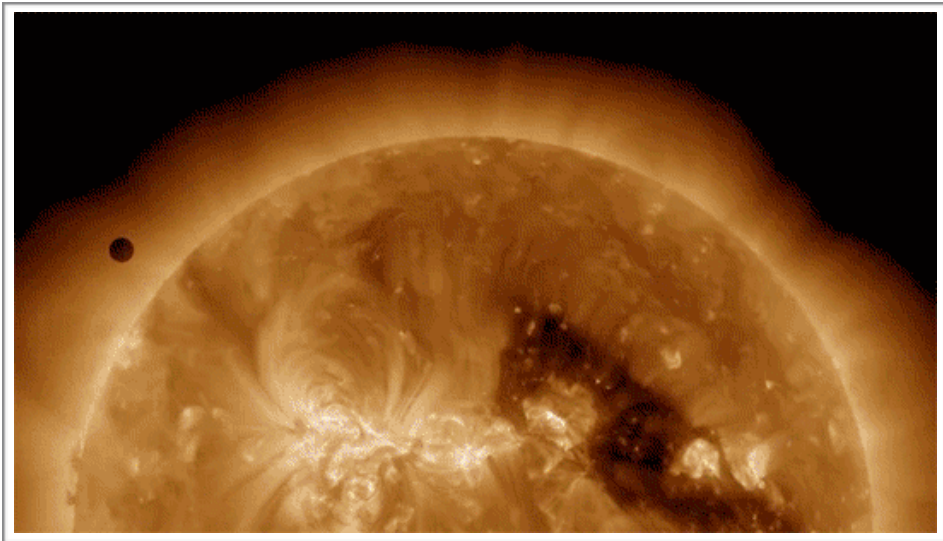
Distant Supervision

(no human labels needed!)

Distant Supervision Assumption



Distant Supervision Assumption



8 May

9 May

10 May

Mercury will make a rare transit across the sun tmrw morning (Mon). If you're able to catch it, don't miss out -- and use a solar filter!

10:28 PM - 8 May 2016

Mercury Transit 2morrow starting at 6:00 AM
Mercury will pass in front of Sun @14News @14FirstAlert #mercurytransit

7:30 PM - 8 May 2016

Paul from Creators Hand Photography captured a shot of today's Mercury transit, along with a larger sunspot that... fb.me/7jaxf4rfC

3:54 PM - 9 May 2016

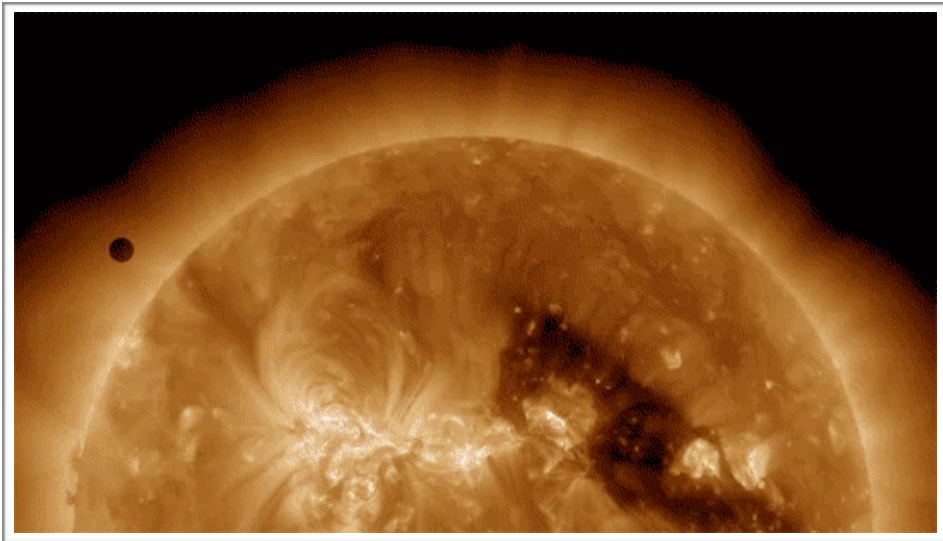
i didn't get to see mercury transit today because of this horrible weather 🙄

I watched this event yesterday by a small telescope with all the precautions, but this transit of Mercury is great!

Mercury passes between Earth and the sun only about 13 times a century.
It was yesterday! May 9th #lagalaxiaensmira

3:17 PM - 9 May 2016

Distant Supervision Assumption



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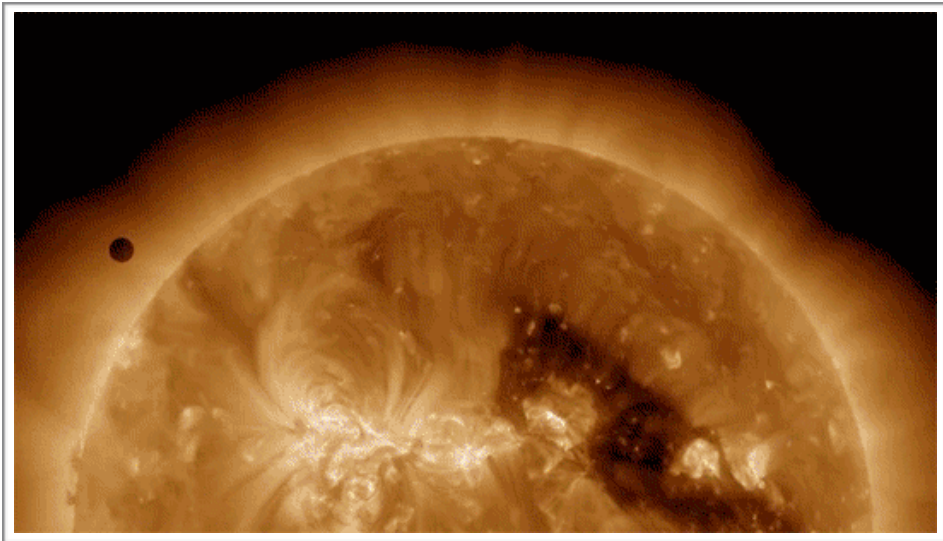
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3:17 PM - 9 May 2016

Distant Supervision Assumption

Tweets posted near an event
that mention a key entity are likely to
contain time expressions referring to
the event's date.

Contribution

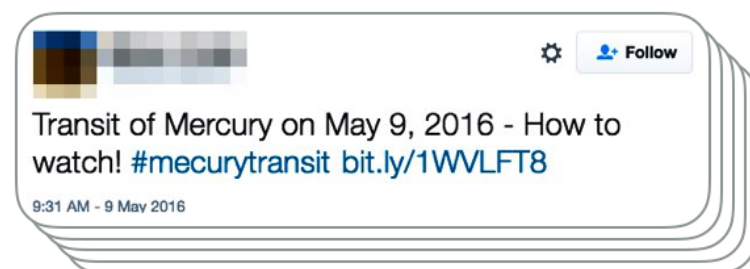
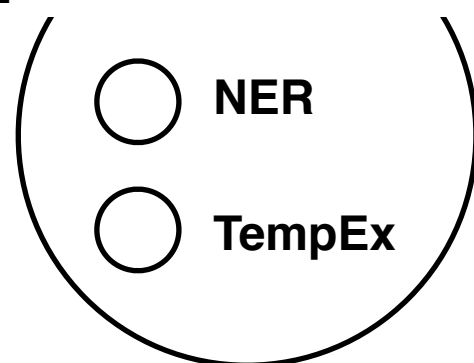
- ▶ First distant Supervision approach for date resolution
 - ▶ Most prior work on relation extraction
[Mintz et al., 2009b; Riedel et al., 2010; Hoffmann et al., 2011]
- ▶ Novel **multiple-instance-learning tagging model**
 - ▶ Learns word-level tags using only sentence labels
- ▶ State of the art results on social media domain
 - ▶ 17% increase in F-score over SUTime

System Overview

[10,000 events]
[EVENT DATABASE]

ENTITY	DATE
Mercury	5/9/2016
...	...
...	...

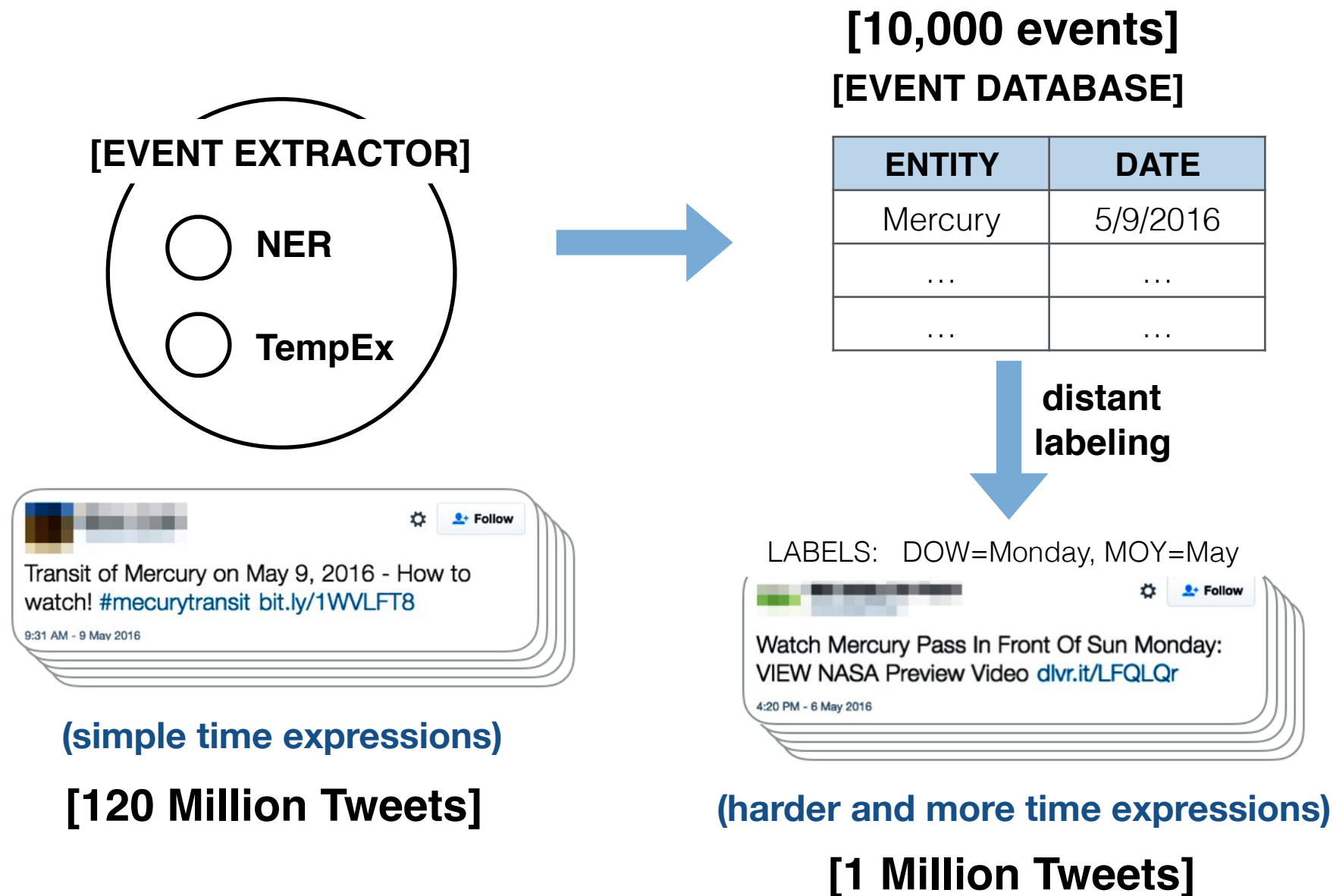
[EVENT EXTRACTOR]



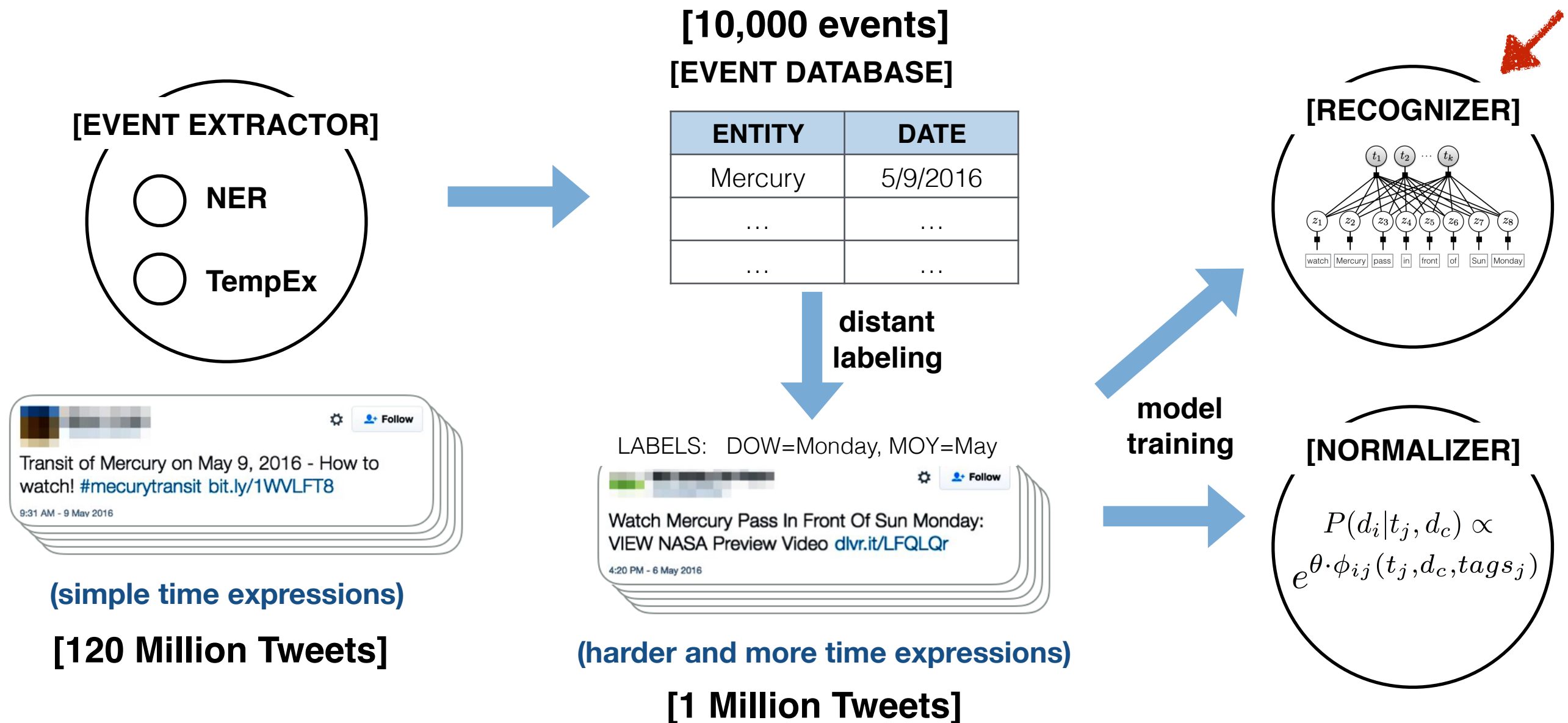
(simple time expressions)

[120 Million Tweets]

System Overview



System Overview

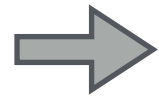


Temporal Recognizer

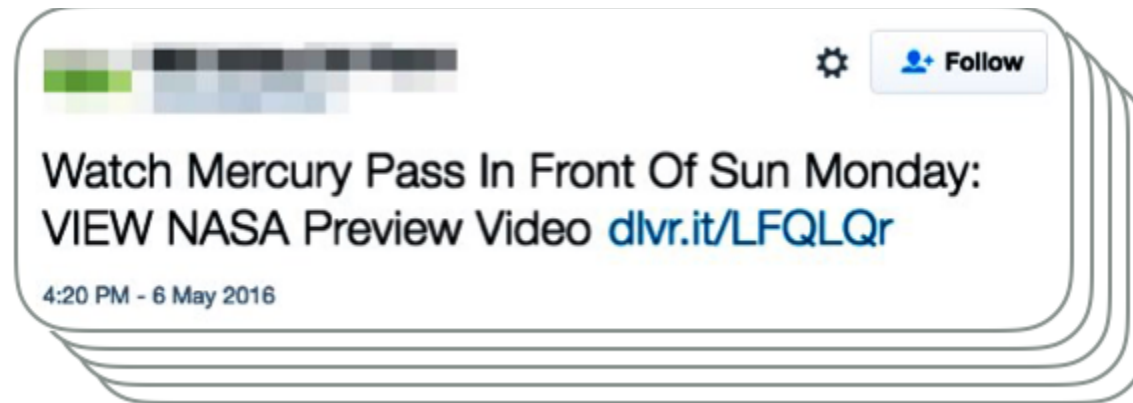


[Event Database]

ENTITY	DATE
Mercury	5/9/2016
...	...



LABELS: Day of Week, Day of Month, Month, Timeline
< Monday, 9, May, Future >

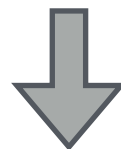
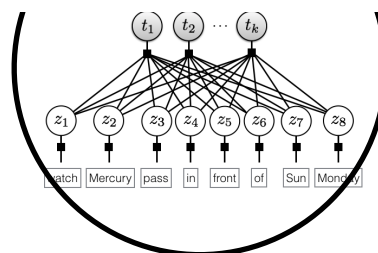


[1 Million Tweets]

[automatically labeled]

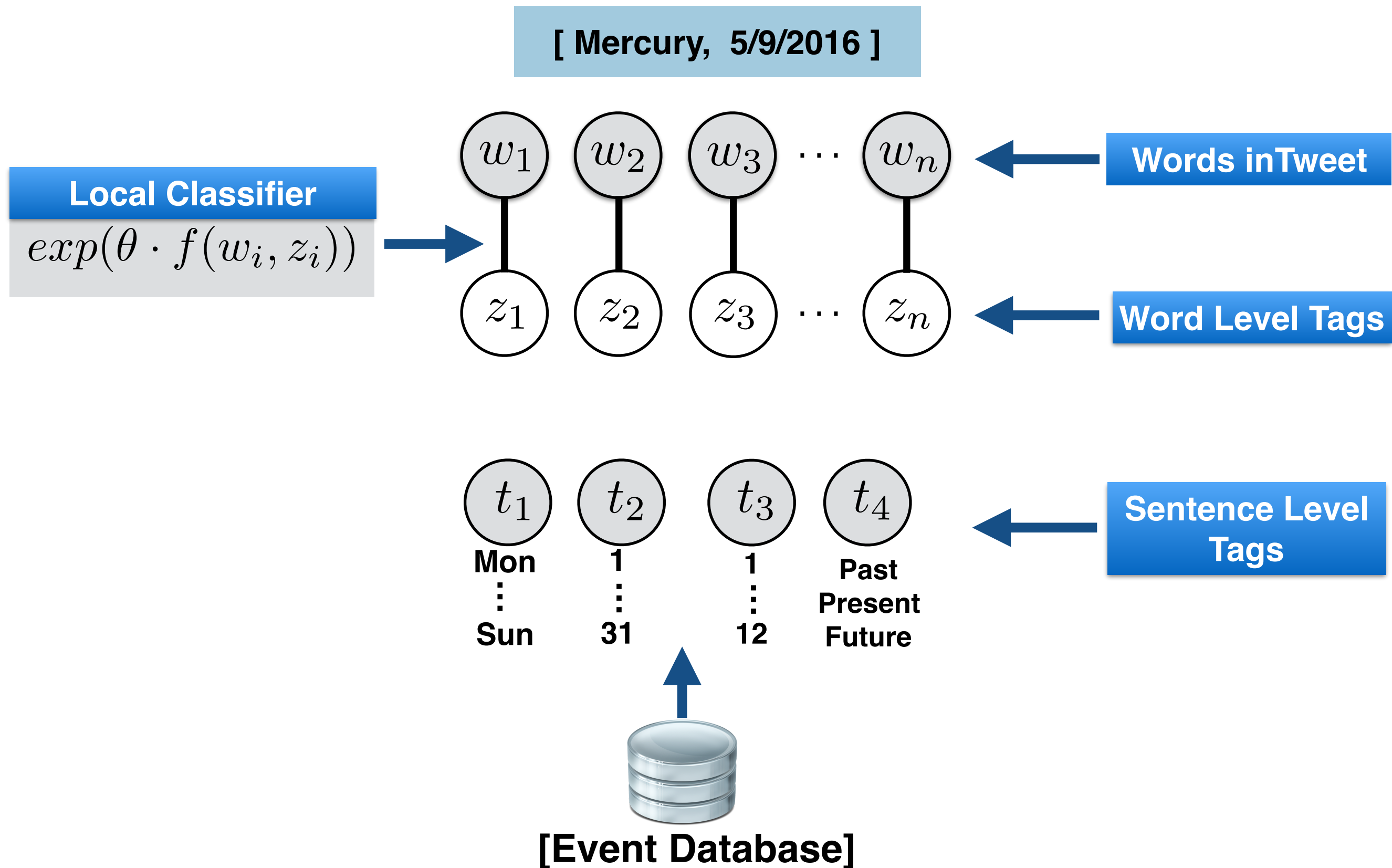


[RECOGNIZER]

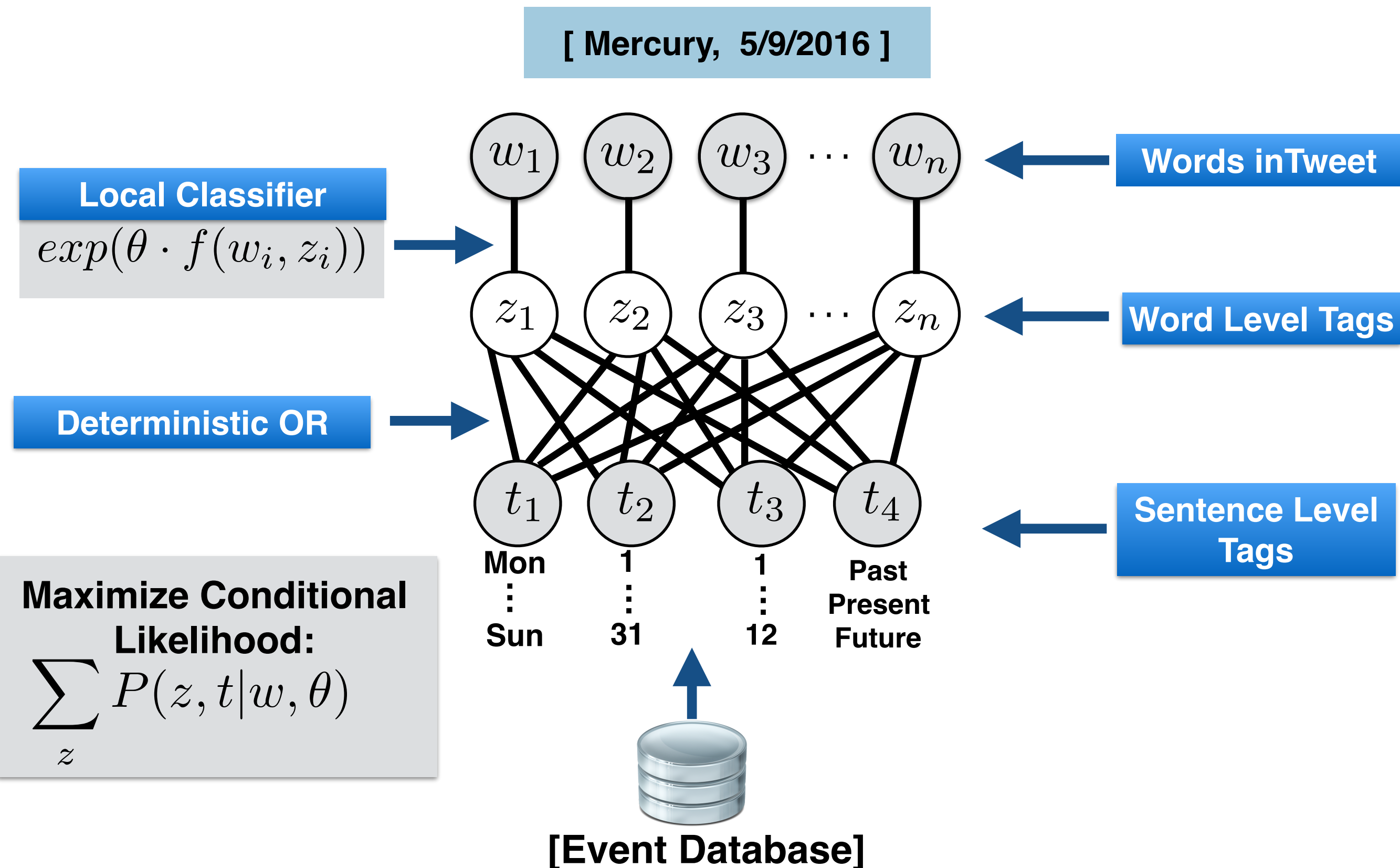


Word	Happy	Friday!	#Fri	yey	#TGIF
Tag	NA	FRI	FRI	NA	FRI

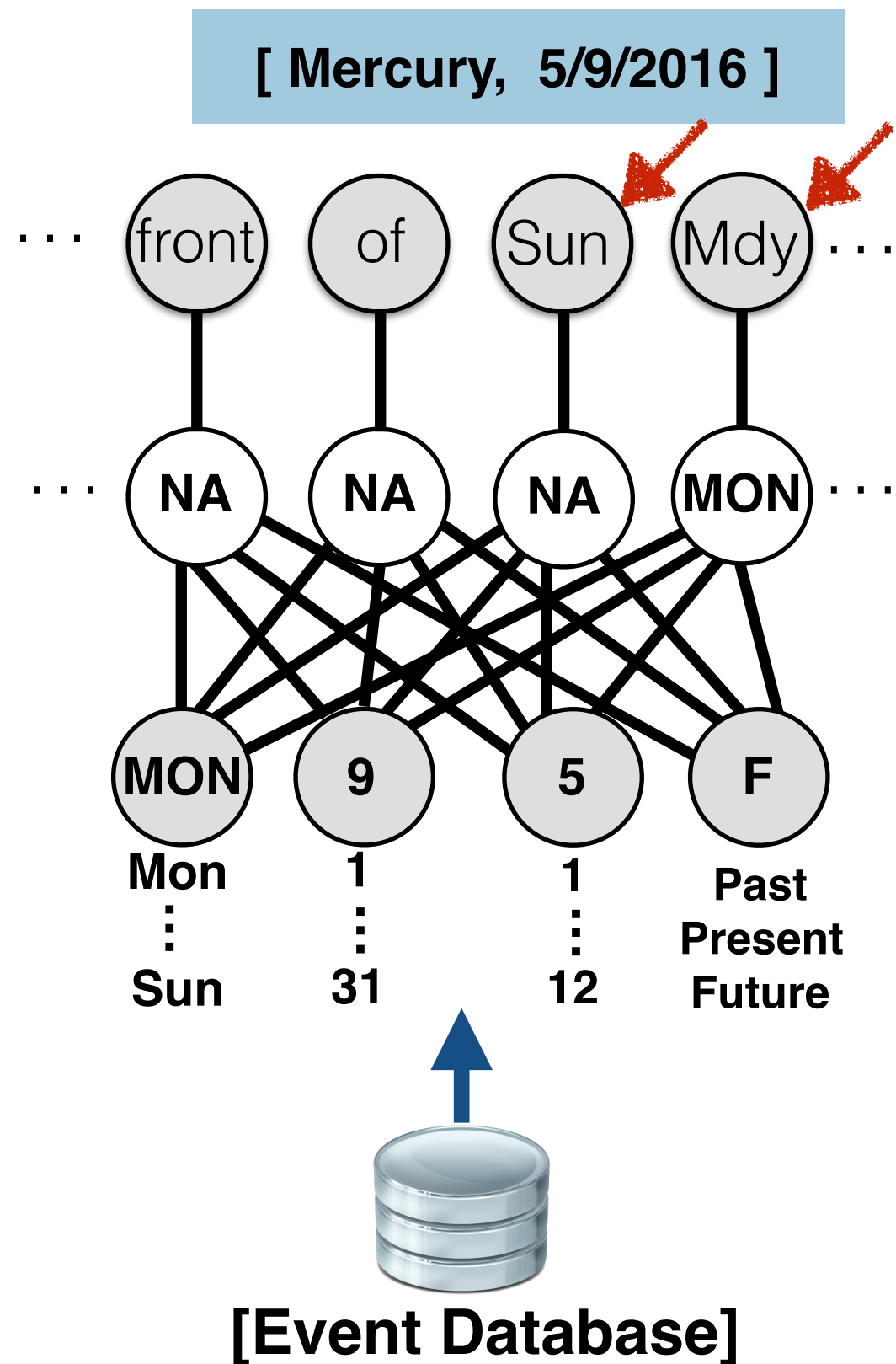
MultiT Tagger



MultiT Tagger

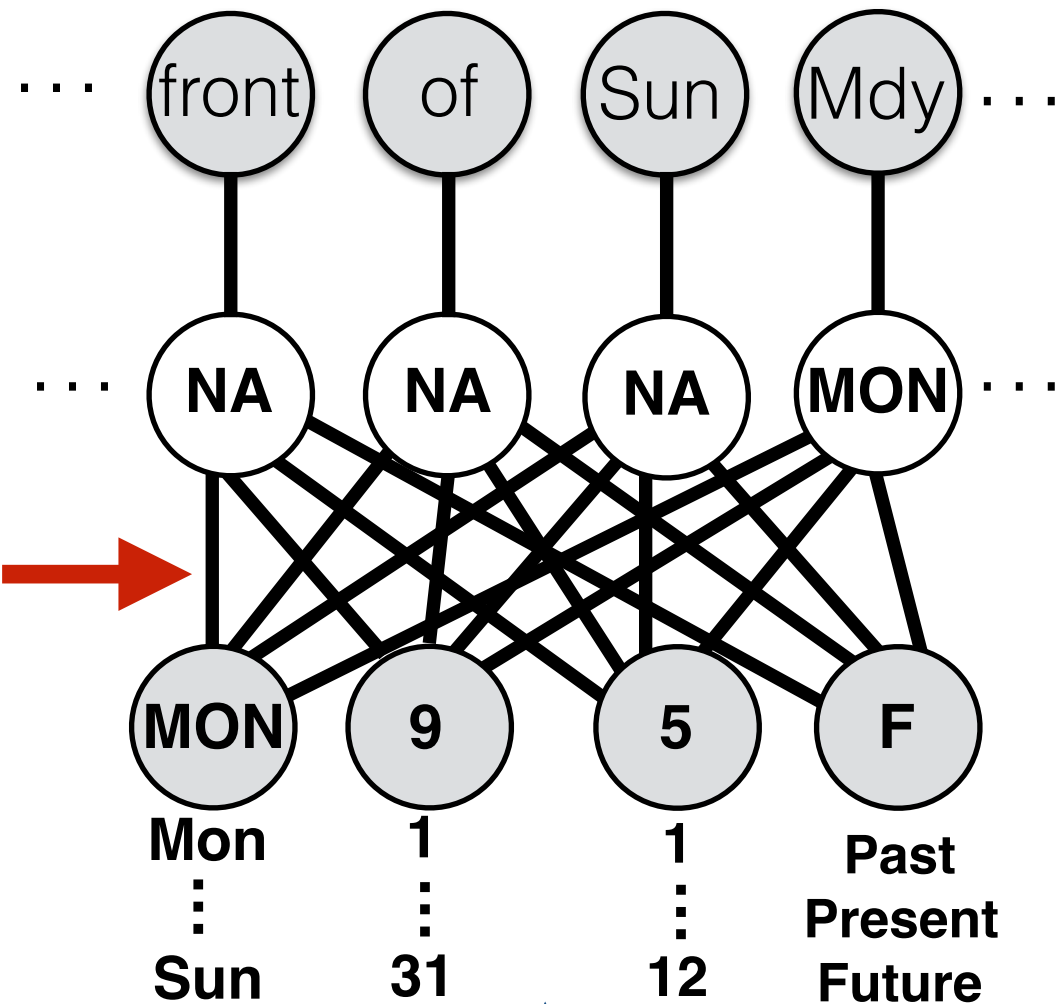


MultiT Tagger



MultiT Tagger

[Mercury, 5/9/2016]



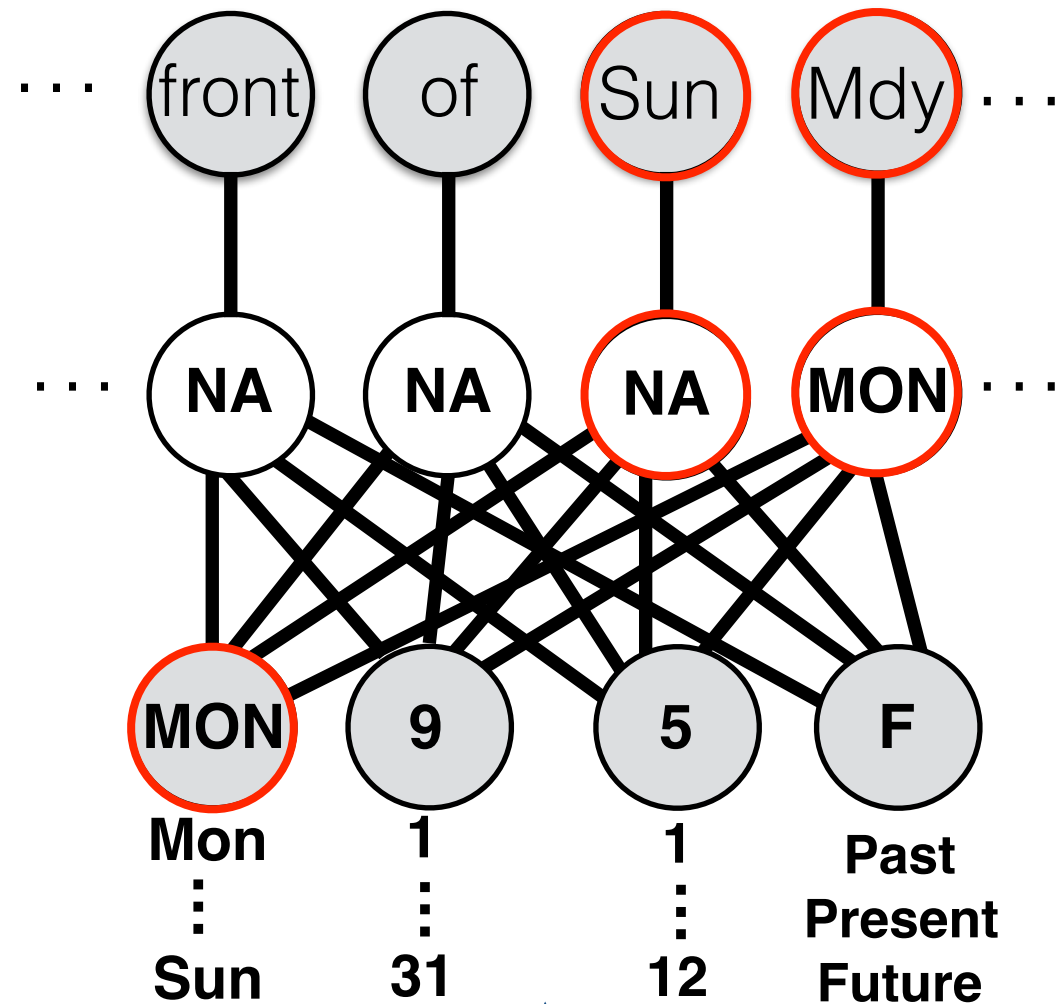
Deterministic OR



[Event Database]

MultiT Tagger

[Mercury, 5/9/2016]



[Event Database]

MultiT : Learning

Latent-Variable Perceptron (MAP-based learning)

Gradient of Conditional Log-Likelihood:

$$\nabla P(t|w) = \sum_z P(z|w, t; \theta) \cdot f(z, w) - \sum_{t, z} P(t, z|w; \theta) \cdot f(z, w)$$

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$$\nabla P(t|w) = \max_{P(z|w, t; \theta)} f(z, w) - \max_{P(t, z|w; \theta)} f(z, w)$$


**Weighted Edge
Cover Problem**

MultiT : Learning

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Gradient of Conditional Log-Likelihood:

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Assumptions: MultiT Tagger

Sentence Level Tags \in Word Level Tags

Assumptions: MultiT Tagger



 Follow

TOMORROW: Mercury will cross the face of the Sun. Watch from 9am-2pm Monday, **May** 9 at the Planetarium. FREE. ow.ly/WNpbC

11:30 AM - 8 May 2016

Sentence Level Tags:

TL = Future

MOY= May 

DOM=9

DOW= Mon

Sentence Level Tags \in Word Level Tags

Assumptions: MultiT Tagger



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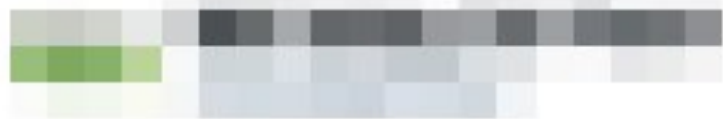
DOW= Mon



Sentence Level Tags \in Word Level Tags

Word Level Tags \in Sentence Level Tags

Missing Data Problem



 Follow

Watch Mercury Pass In Front Of Sun Monday:
VIEW NASA Preview Video dlvr.it/LFQLQr

4:20 PM - 6 May 2016

Sentence Level Tags:

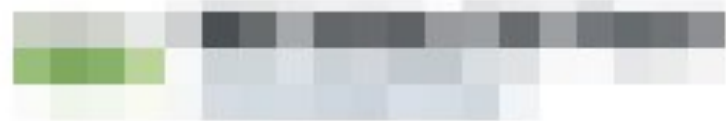
TL = Future

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Missing Data Problem



Follow

Watch Mercury Pass In Front Of Sun **Monday:**

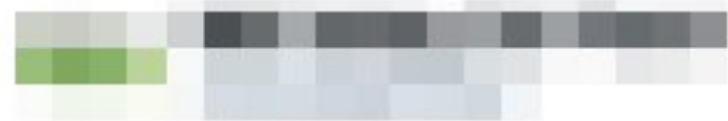
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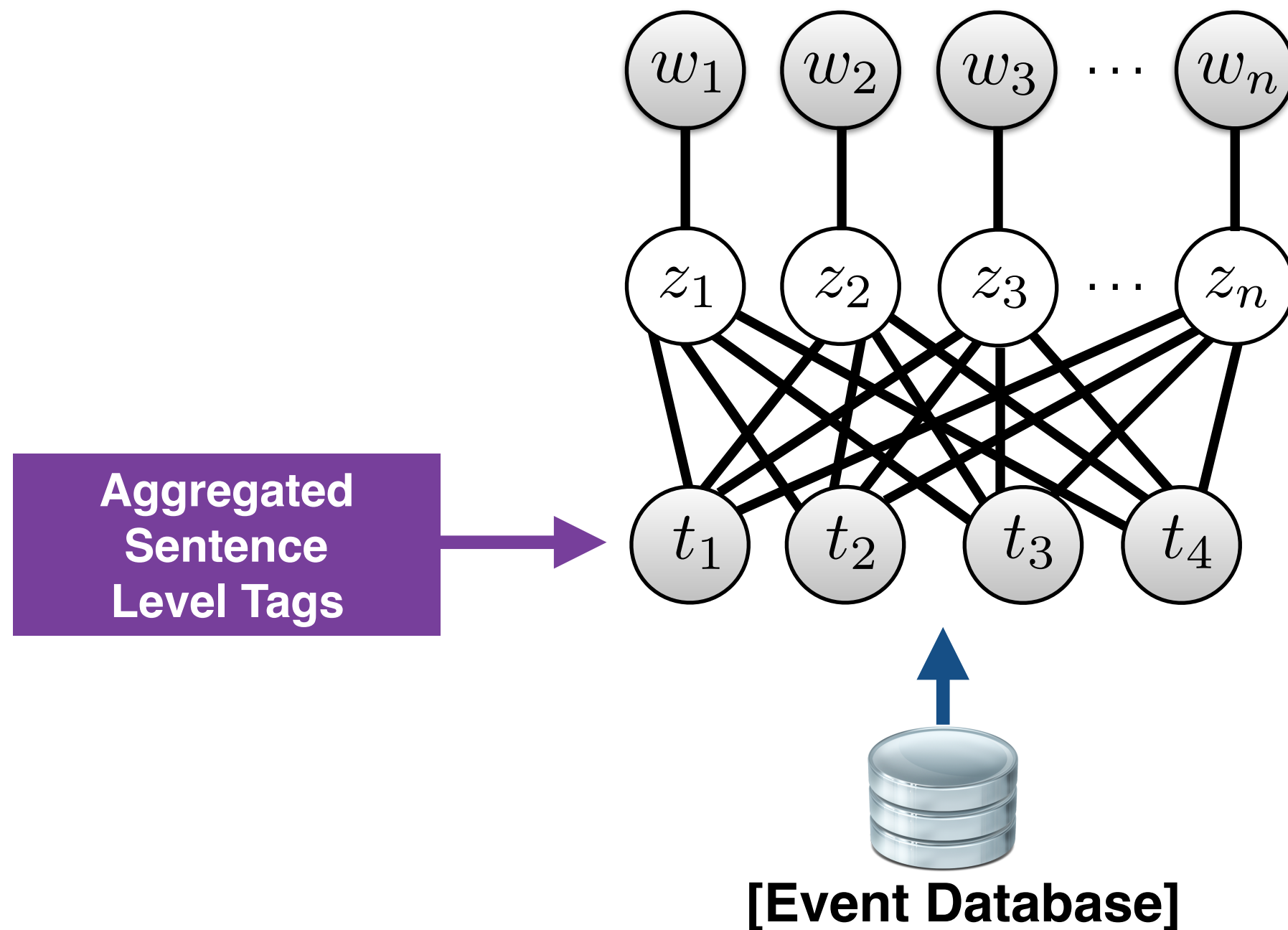
Sentence Level Tag \notin Word Level Tag

Word Level Tag \notin Sentence Level Tag

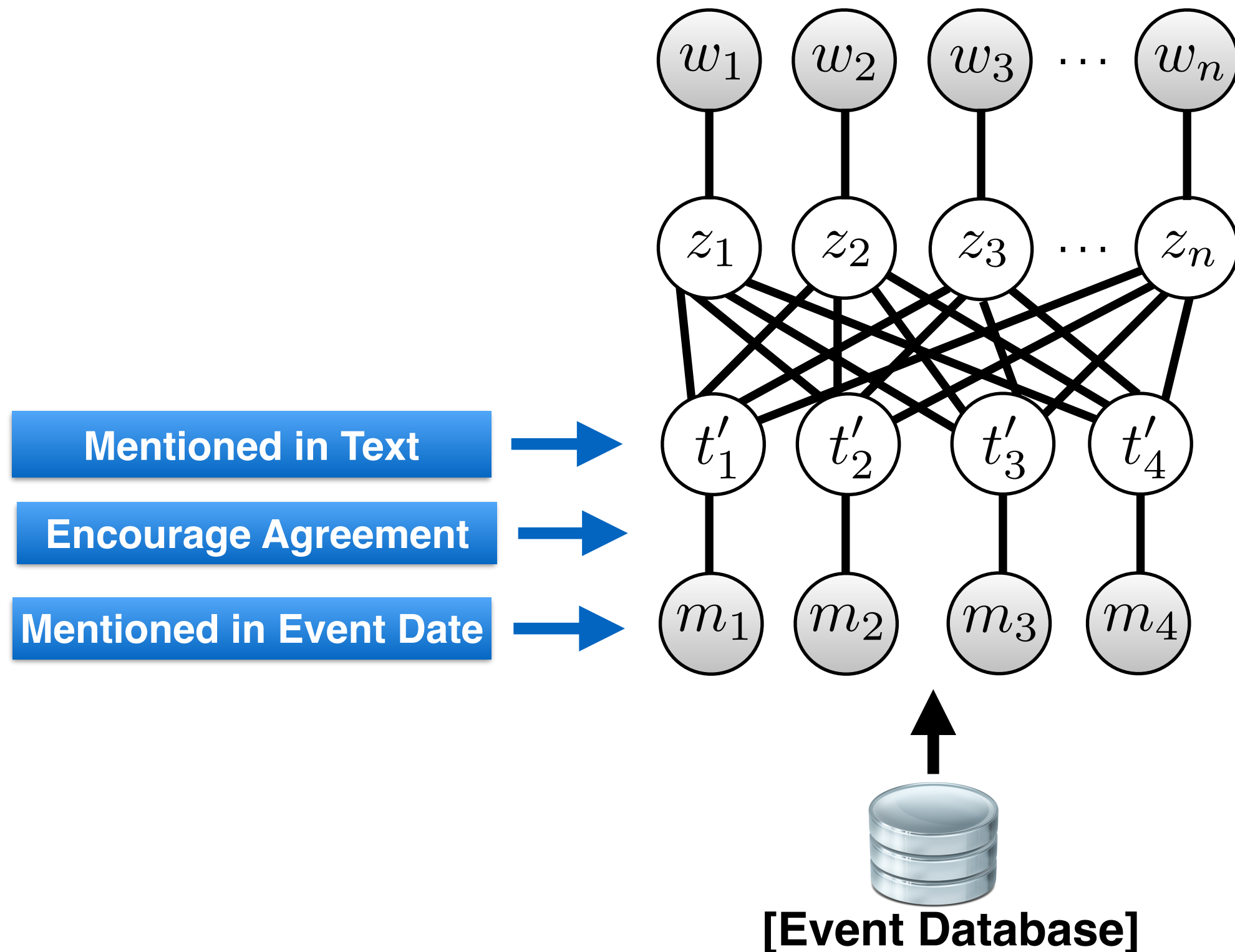
Solution:

Multiple Instance Learning Missing Data Model

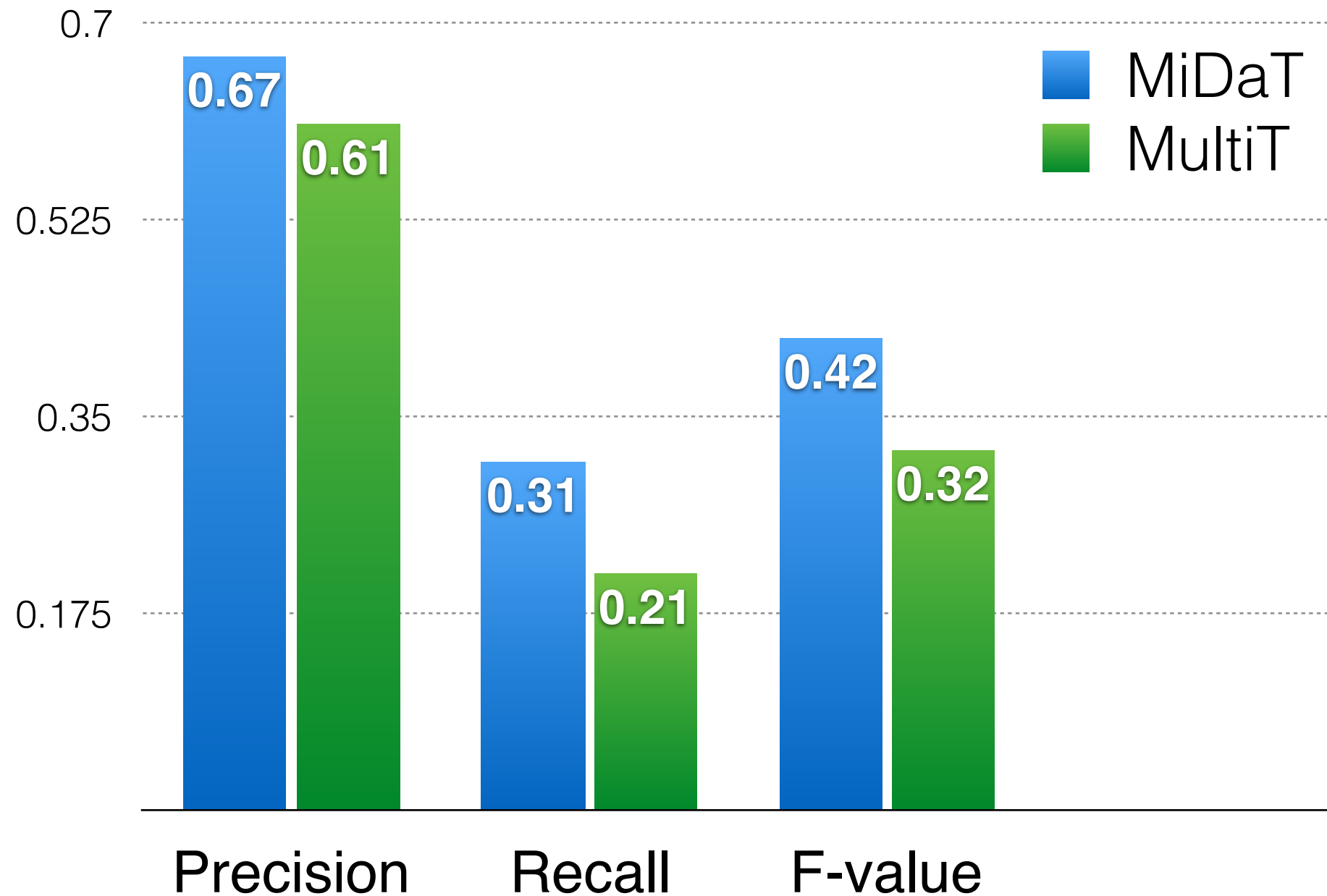
Missing Data Extension



MiDaT Tagger [Extension of MultiT]



MultiT Vs MiDaT [Intrinsic evaluation]



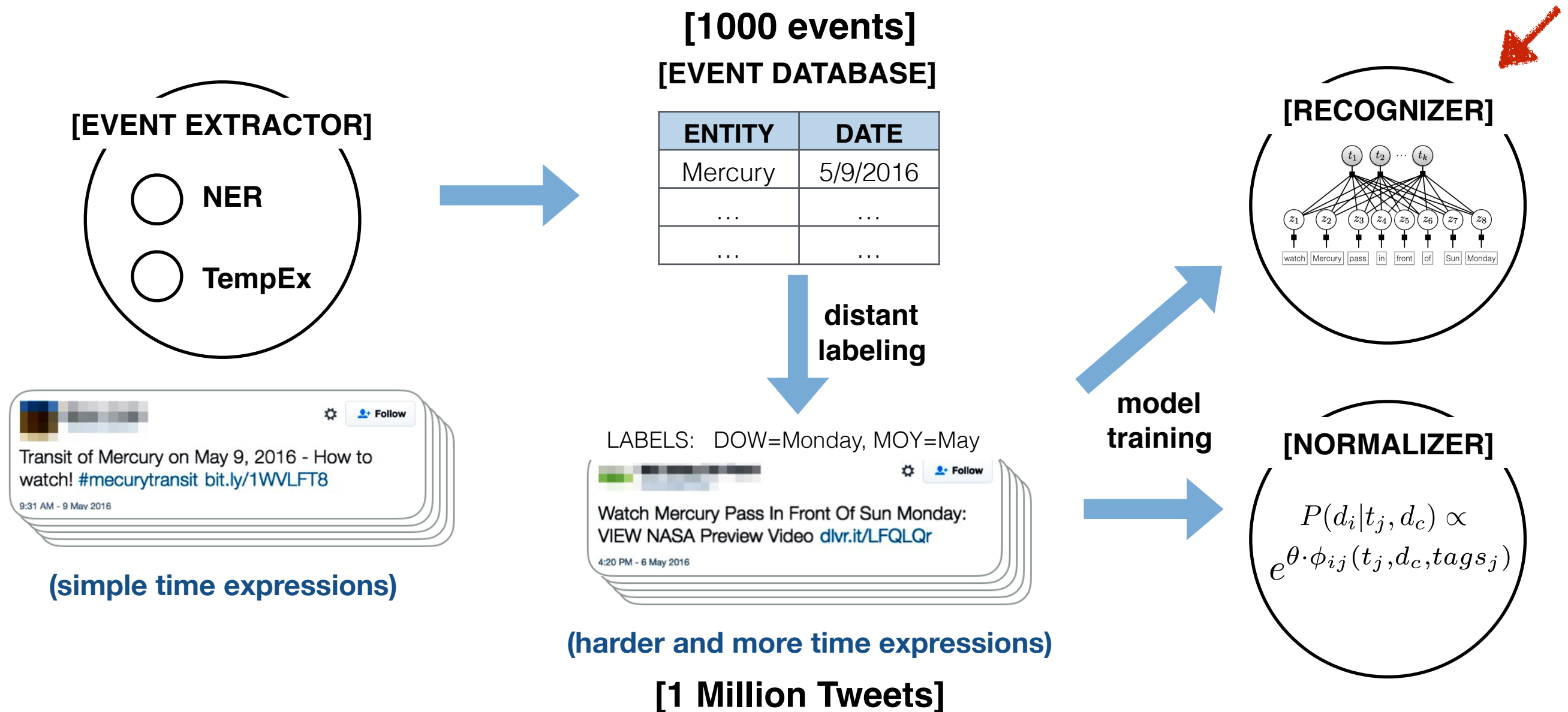
Example Tags

Word	Im	Hella	excited	for	tomorrow
Tag	NA	NA	Future	NA	Future

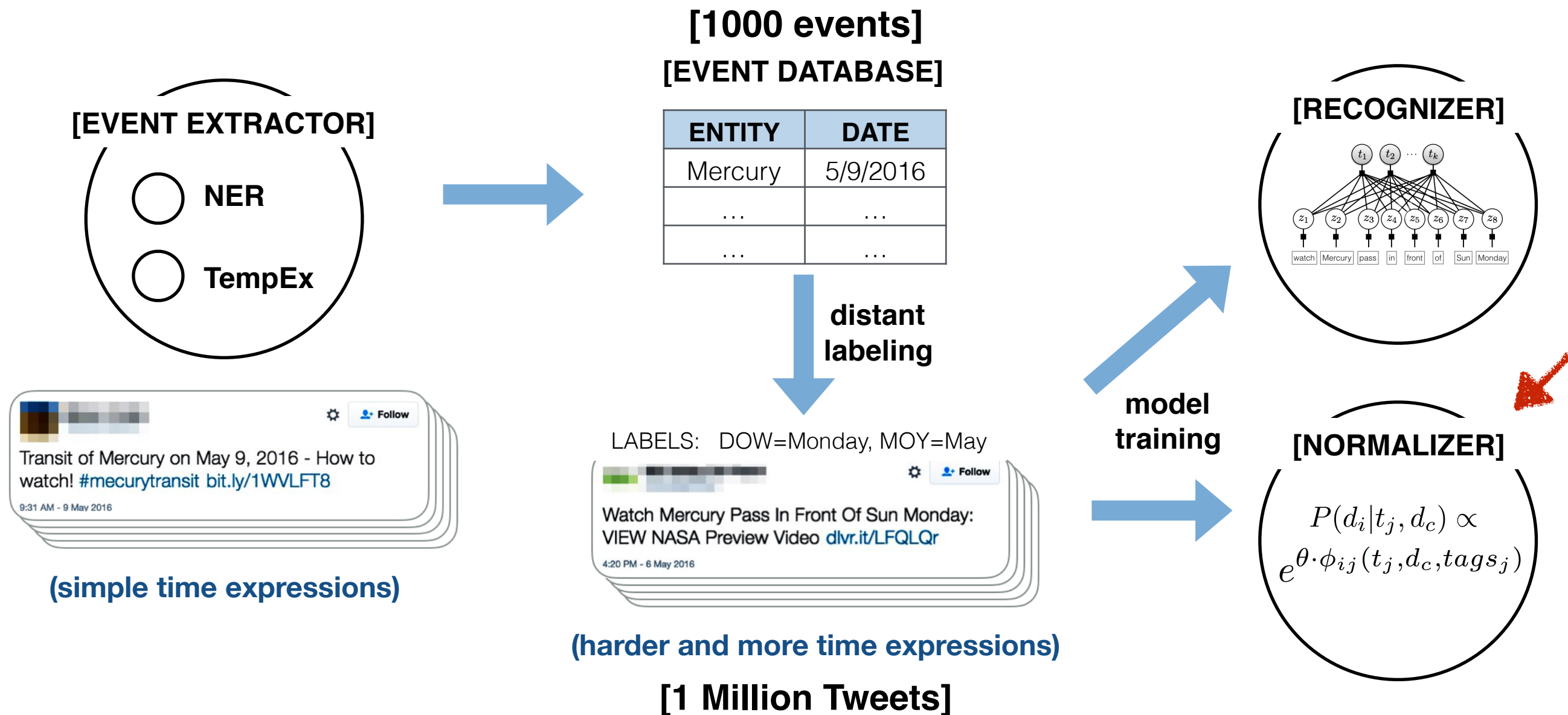
Word	Thnks	for	a	Christmas	party	on	fri
Tag	NA	NA	NA	Dec	NA	NA	FRI

[Not always matches human intuition]

System Overview



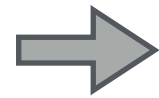
System Overview



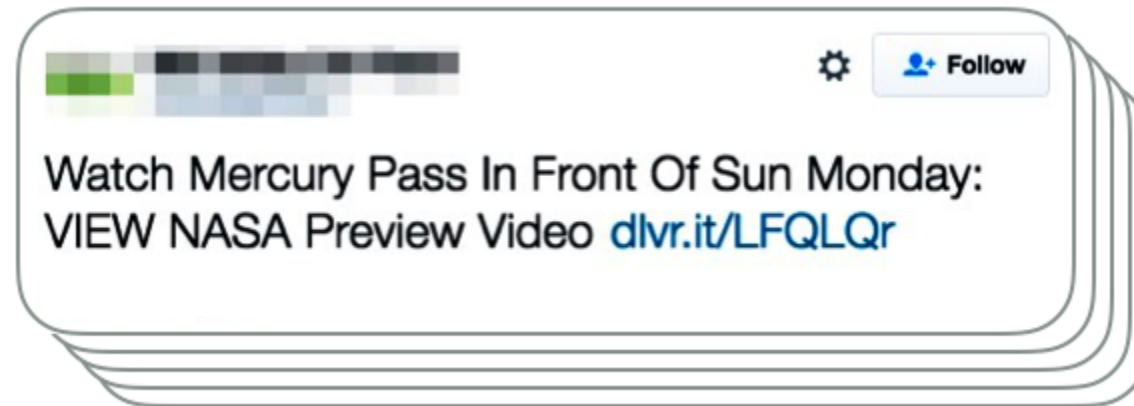
Temporal Normalizer



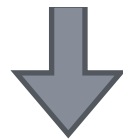
[Event Database]



LABEL: May 9 2016



[$\frac{1}{2}$ Million Tweets]



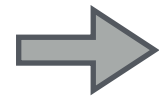
[NORMALIZER]

$$\left(\begin{array}{l} P(d_i | t_j, d_c) \propto \\ e^{\theta \cdot \phi_{ij}(t_j, d_c, tags_j)} \end{array} \right)$$

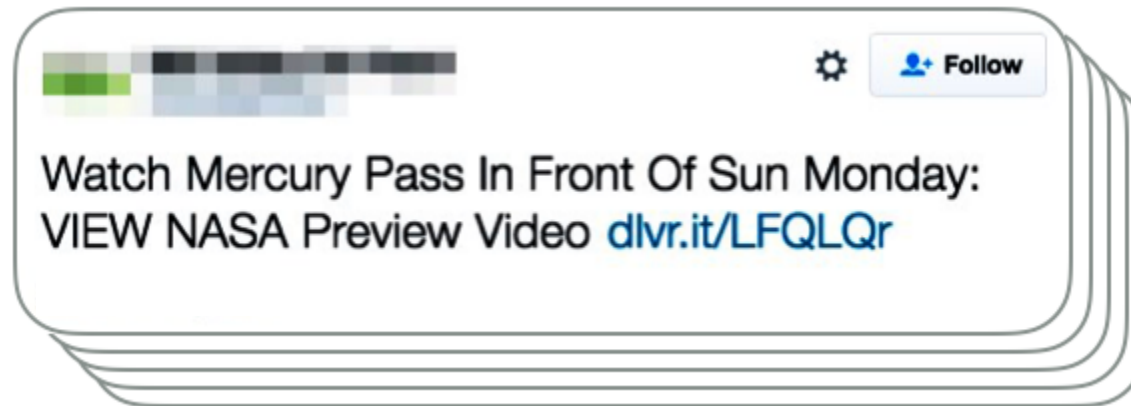
Temporal Normalizer



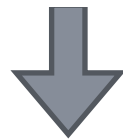
[Event Database]



LABEL: May 9 2016



[$\frac{1}{2}$ Million Tweets]



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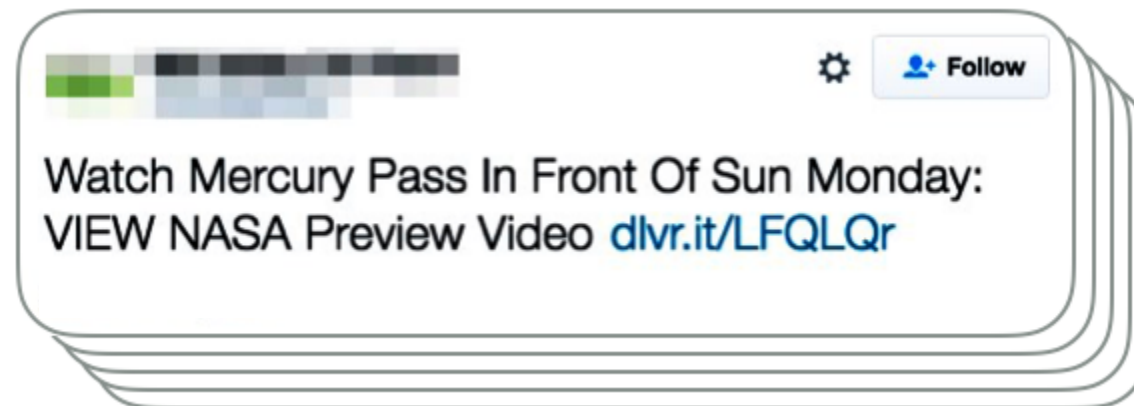
$$P(d_i | t_j, d_c) \propto e^{\theta \cdot \phi_{ij}(t_j, d_c, tags_j)}$$

Temporal Normalizer



[Event Database]

→ LABEL: May 9 2016



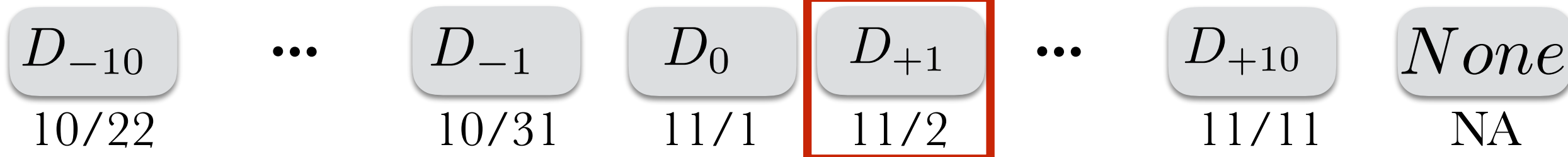
[$\frac{1}{2}$ Million Tweets]

Creation Date: 11/1
EMNLP starts 4m tmrw! →

[NORMALIZER]

$$P(d_i | t_j, d_c) \propto e^{\theta \cdot \phi_{ij}(t_j, d_c, tags_j)}$$

$$P(d_i | t_j, d_c) \propto e^{\theta \cdot \phi_{ij}(t_j, d_c, tags_j)}$$



Temporal Normalizer: Features

$$P \left(\text{Candidate Date: 5/9/2016} \mid \dots \right) \propto f$$

Lexical Features

Tag Features

Time Difference Features

$\cdot \theta$

Watch Mercury Pass In Front Of Sun Monday:
VIEW NASA Preview Video dlvr.it/LFQLQr
4:20 PM - 6 May 2016

Word Tags predicted by recognizer:
TL = Future
DOW = Mon
⋮

Creation Date: 5/6/2016

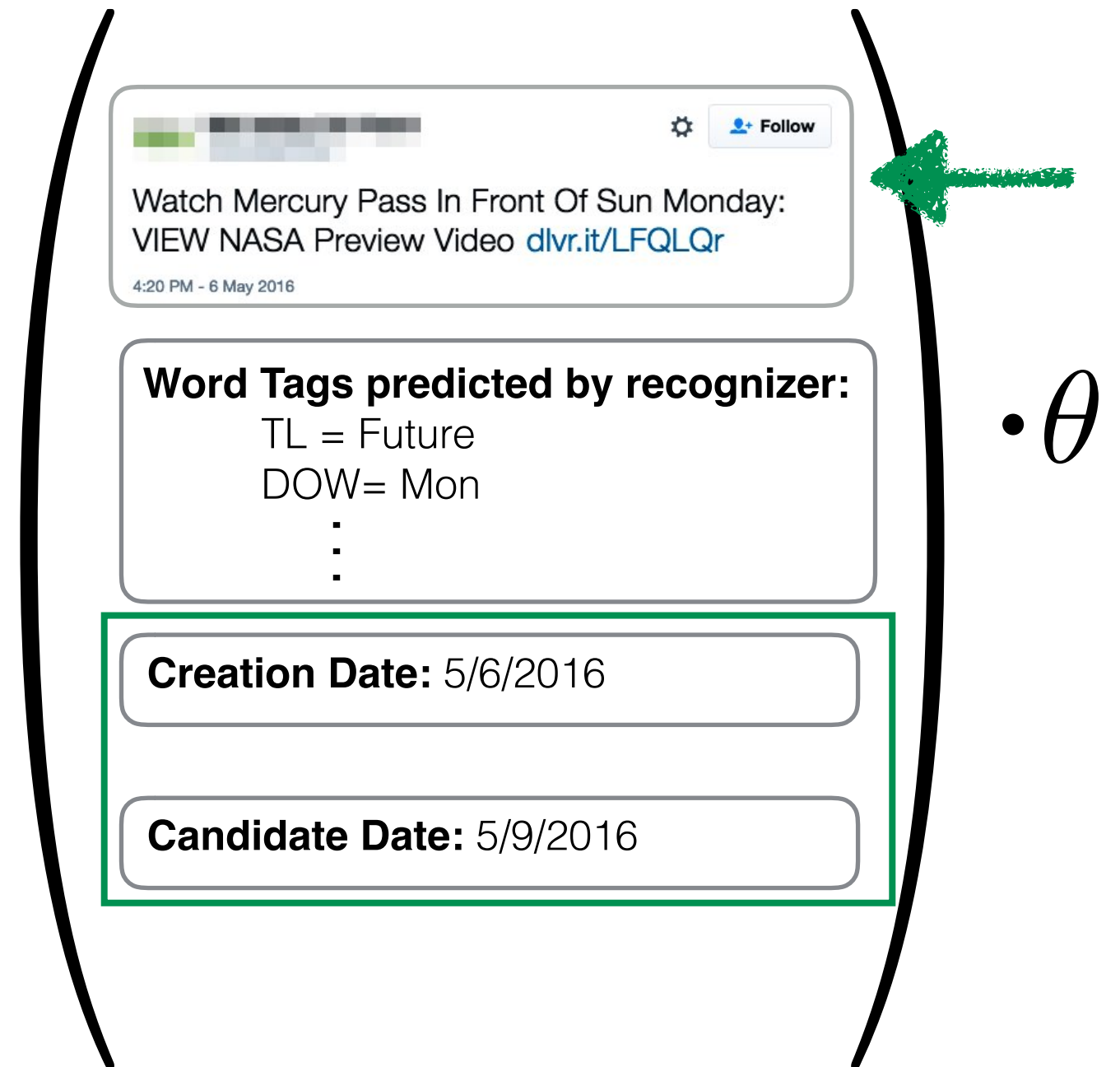
Candidate Date: 5/9/2016

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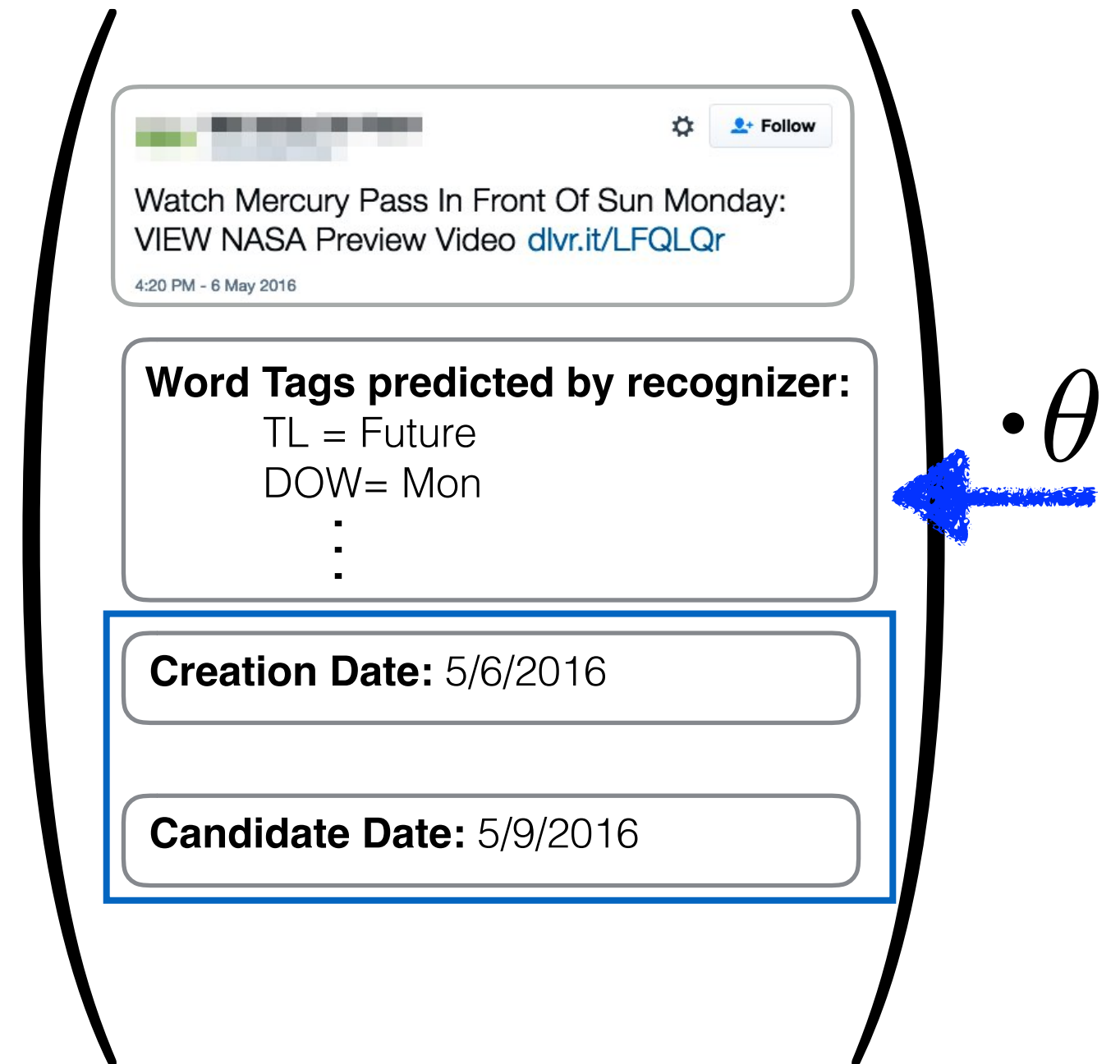
$w = \text{“Monday”} \wedge \text{candidate date} \in \textit{Monday}$



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Tag Features

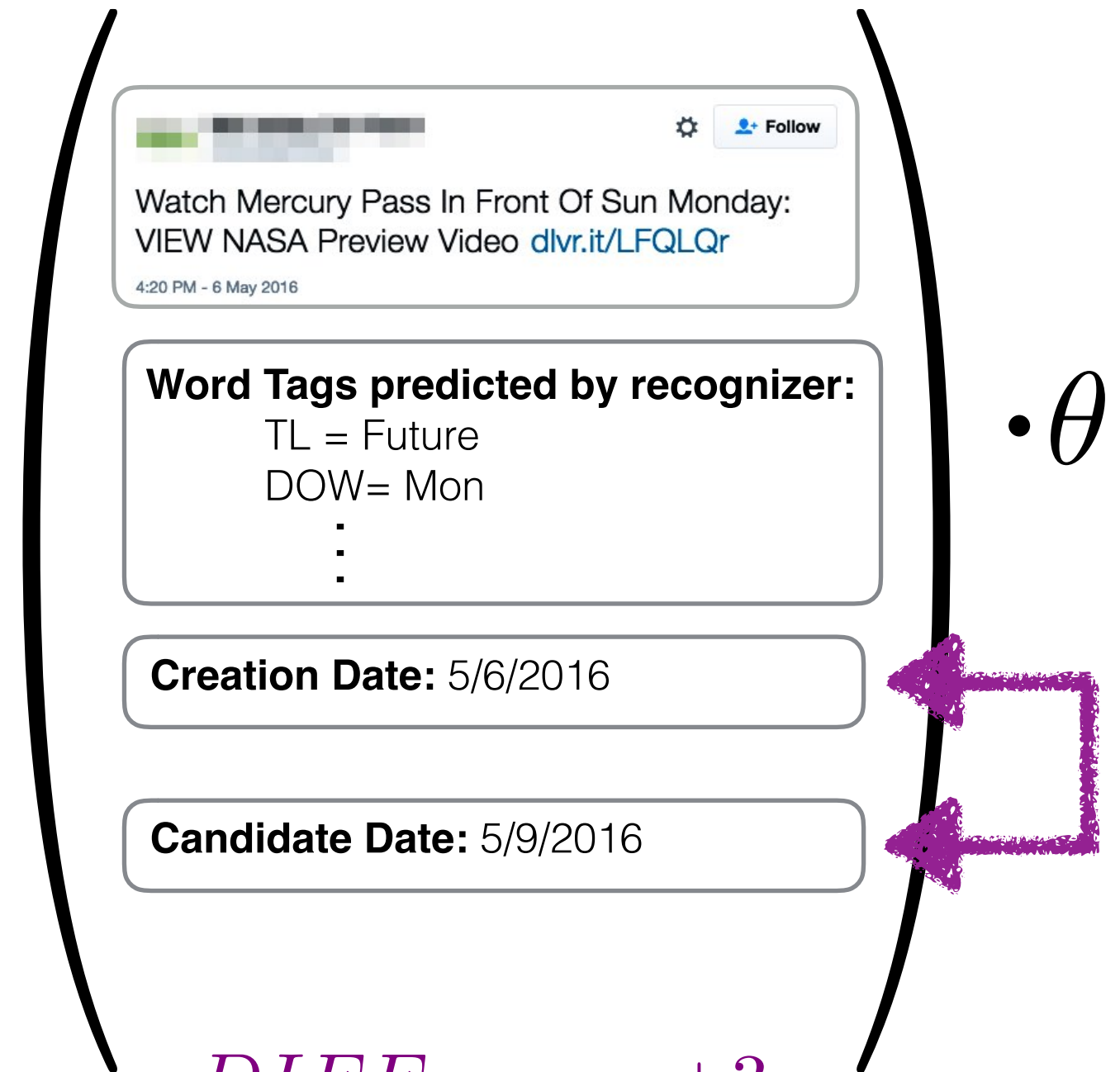


$$t = \text{FUTURE} \wedge \text{candidate date} \in \text{future}$$

Temporal Normalizer: Features

$$P \left(\text{Candidate Date: 5/9/2016} \mid \dots \right) \propto f$$

Time Difference Features



$$DIFF_{days} = +3$$

$$DIFF_{weeks} = +1$$

Evaluation

250 Tweet [2014-2015]

dev : 50
test : 200

Manually
Annotated

Temporal Resolver

[TweepTime, HeidelTime, UWTime, SUTime, TempEX]

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250 Tweet [2014-2015]

dev : 50
test : 200

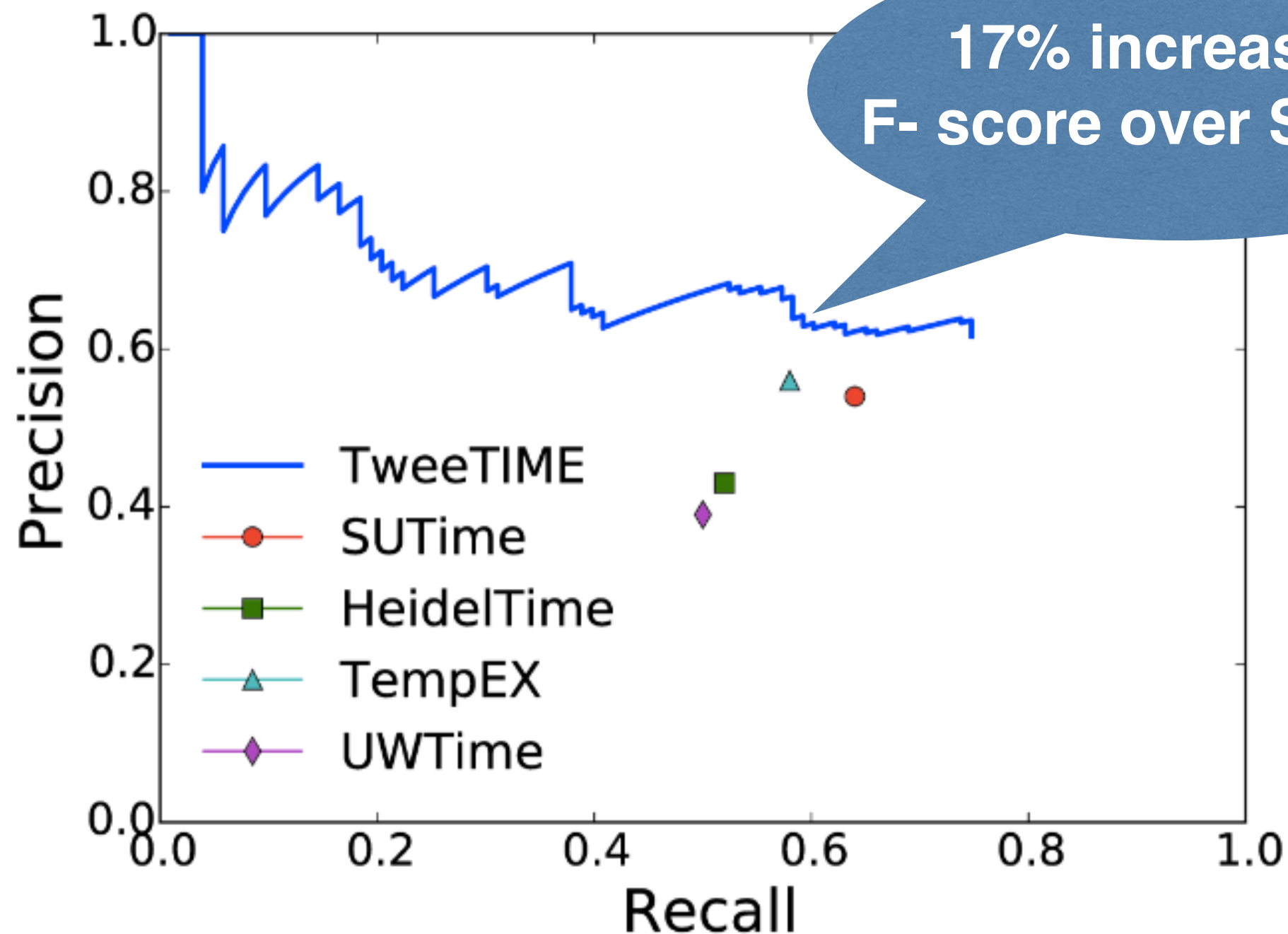
Manually
Annotated

Temporal Resolver

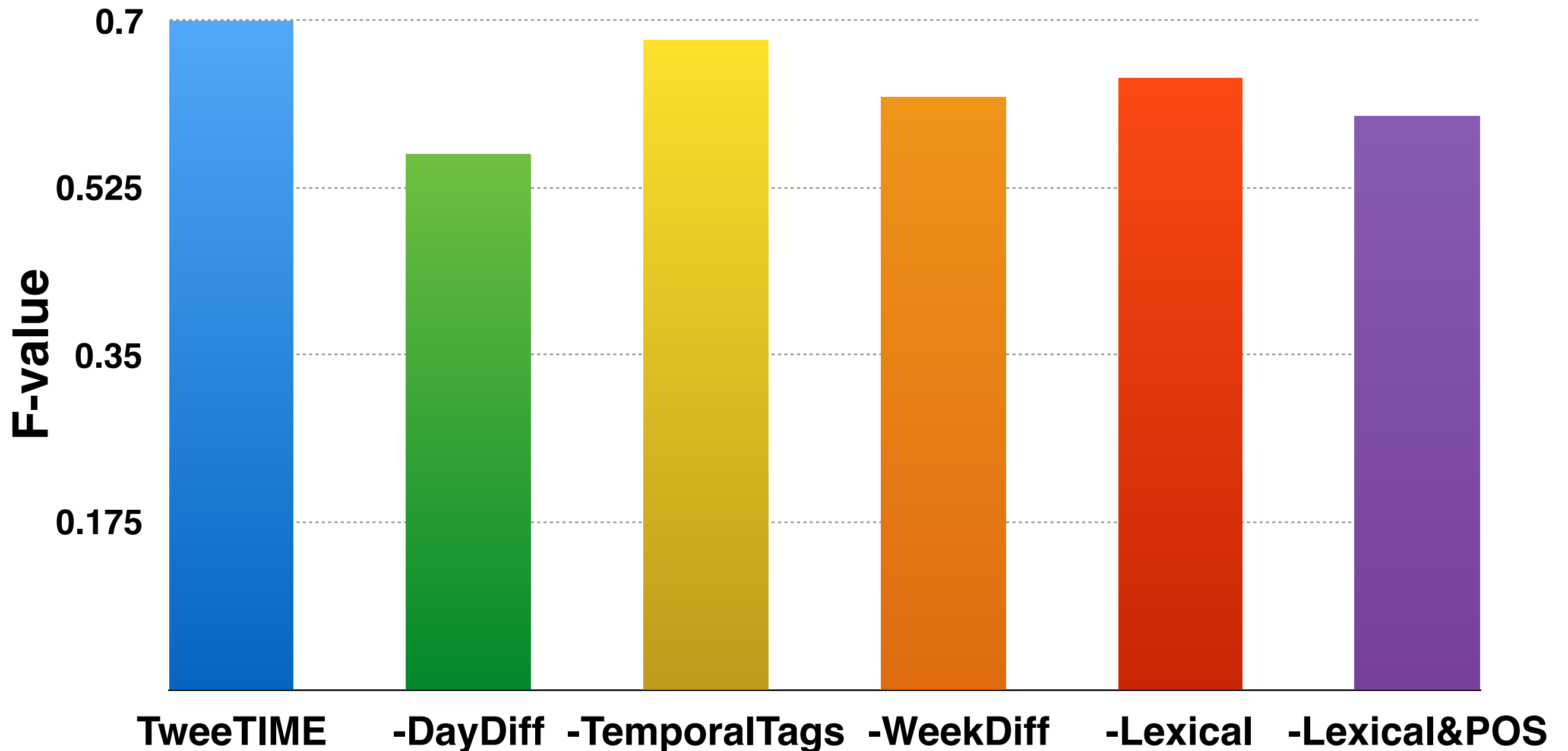
[**TweeTime**, HeidelTime, UWTime, SUTime, TempEX]

Train Set [2011-2012]

System Performance



Feature Ablation



Takeaways

- 1st and best date resolver for Twitter
- 1st use of distant supervision for time expressions (**no human labels needed**)
- Code will be available:
[*https://github.com/jeniyat/TweeTime*](https://github.com/jeniyat/TweeTime)

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- 1st using distant supervision for time expressions (**no human labels needed**)
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